



*Grand Marshal
Dr. Bonnie Dunbar, retired astronaut*

Yes! I'd like to support the
61st Annual Greenwood Seafair Parade,
presented by Fred Meyer
on July 27, 2011 by becoming a sponsor!

Company Name _____

Contact _____

Phone _____ Fax _____

E-mail _____

Address _____

City/State/Zip _____

See reverse for sponsorship package information.

_____ Platinum Sponsor -- \$1,500

_____ Gold Sponsor -- \$1,000

_____ Silver Sponsor -- \$500

_____ Bronze Sponsor -- \$250

_____ Supporting Sponsor -- \$100

Please mail this form with payment by **MARCH 30, 2011** to:

Greenwood-Phinney Seafair Parade
C/o Ann Woodward, Parade Director
334 North 77th Street
Seattle, WA 98103

Phone: 206-782-6532

Please send logos and artwork in PDF format to Ann at annmw55@comcast.net by
April 15, 2011

The 61st Annual Greenwood-Phinney Seafair Parade Sponsorship Packages

Our sponsorship packages include a variety of promotional opportunities to suit your budget. Each package includes a display ad or a listing in the official newspaper, *The Phinney Ridge Review*. This is a community newspaper distributed by mail to 17,000 households in the Greenwood and Phinney Ridge neighborhoods.

Platinum Sponsor -- \$1,500 and above

- **1/4 page ad in the official newspaper.** You provide 5"wide x 7" tall artwork.
- **An article** spotlighting your company written and published in *Phinney Ridge Review*.
- Your company logo included on the **full-color parade poster and press releases.**
- Your company-provided **banner hung on the grandstand** the day of the parade.
- Your company-provided **vehicle with signs (provided by us) noting your sponsorship** at the beginning of the parade.
- A company representative **invited to be a judge and sit on the grandstand.**
- Your **company name announced from the grandstand** during the parade.
- Your company name in all press releases and public service announcements.

Gold Sponsor -- \$1,000

- **1/6 page ad in the official newspaper.** You provide 5"wide x 5"tall artwork.
- Your company logo included on the **full-color parade poster and press releases.**
- Your company-provided **banner hung on the grandstand** the day of the parade.
- Your company-provided **vehicle with signs (provided by us) noting your sponsorship** at the beginning of the parade.
- A company representative **invited to be a judge and sit on the grandstand.**
- Your **company name announced from the grandstand** during the parade.
- Your company name in all press releases and public service announcements.

Silver Sponsor -- \$500

- **1/8 page ad in the official newspaper.** You provide 5"wide x3" tall artwork.
- Your company logo included on the **full-color parade poster and press releases.**
- Your company-provided **vehicle with signs (provided by us) noting your sponsorship** at the beginning of the parade.
- Your **company name announced from the grandstand** during the parade.
- Your company name in all press releases and public service announcements.

Bronze Sponsor -- \$250

- **1/15 page ad in the official newspaper.** You provide 2 3/8"wide x3" tall artwork.
- Your company name included on the **full-color parade poster and press releases.**
- You may provide an **entry in the parade, exempt from the \$25 business fee.**
- Your **company name announced from the grandstand** during the parade.
- Your company name in all press releases and public service announcements.

Supporting Sponsor -- \$100

- Your **company name as a supporting sponsor in the official newspaper.**
- Your company name included on the **full-color parade poster and press releases.**
- You may provide an **entry in the parade exempt from the \$25 business fee.**
- Your **company name announced from the grandstand** during the parade.

This sponsorship is solely with the Greenwood Seafair Parade and is not directly affiliated with the Seafair Festival. The Greenwood Seafair Parade has been approved by Seafair as a Seafair Sanctioned Community Event.